

05. SETTING UP A TABLE OR STAND OR STAND



Setting up a table or stand at your schools fair/family event or local community event:

Most primary schools have some sort of annual fair or family event and these are a great opportunity to speak to lots of parents at once. It's normally the parent council who arranges these and this is who you need permission from for a stall.

At the table ideally you will need:

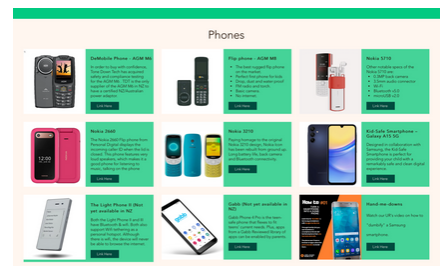
A banner - available from your Regional Rebel (in due course).

Flyer options available at:

<https://www.unpluggedrebelsnz.com/are-you-a-parent>



Alternative phones/watches - awesome if you are able to have physical examples - we will try and work towards having a set of alternatives for each region that can be used at these sort of events. Alternatively you can print out images and information of each item from our "alternatives" page on the website Add a little bit of body text. This will be kept regularly updated.



Talking point poster (TBC)



Cards (TBC)

3kg medicine ball (to show weight of child's head)



Surveys (TBC)

*It's important that if you have any parents helping you on the stall that they do know quite a bit about the campaign and research as misinformation can backfire. Encourage them read over the ambassador info pack and take a good look at the UR rebels website well in advance.

Have all the research cards spread out on the table along with alternative devices/images of. The medicine ball is a great conversation starter as people can feel the weight of their child's head, then explain that the average teenager spends 9 hours a day on their smartphones with the majority of that time they are looking down. Just ask parents to think of school kids coming off a bus and walking down the street on their phones. Here you can talk about spinal damage.

Here as parents walk past you are simply asking,
“Hi, are you aware of the campaign?”

Most parents, at least initially, won't be aware of the campaign.

Normally start with asking:

“Has your child got a smartphone yet? When are you planning to get one?”

Validate. Then move onto research.

We are campaigning to protect children from the dangers of smartphones. Tons of research has come out recently that most parents are unaware of and there are also lots of brilliant alternative devices. Are you interested in hearing about some of the research and alternatives? Invite them to look at and investigate the cards and alternative devices.

We know that most parents get smartphones for their children because they want to communicate with them when they are going to the park or school alone and simply because everyone else is getting them. But there are other options - show the devices: No WhatsApp, no wifi, no social media on these alternatives.



“The first generation of kids who were given smartphones at primary school are now adults. We know now for every year younger they were given smartphones by their parents, the worse their mental health is today. This is from a study of 30,000 young adults.”

When our teens first get their licence, we won't be buying them a top of the range car! They will have a budget version while they are learning the ropes and they will be happy with the simple independence of getting from A to B on their own. Why should we by buying a top of the range, all bells and whistles phone for our child when they simply do not need the majority of its capabilities. We believe a staggered approach is best. We know we have to do it as a community, as the more of us who delay, the quicker the norms will shift.

Pass out flyers, tell them to come and take a look at the UR website for more information.

Ask them to fill out the survey - this will help to give you an insight into where your community stands on this issue. Perhaps you could have a bowl of lollies or some other treat to hand out to everyone who takes the time to fill out a survey!

Ask them to get the word out and big thank you! Ask if they would like to join your school/community WhatsApp group or consider becoming a Volunteer Ambassador.

